

# Call for applications: **Studio Residencies 2014**

Deadline: 9am, 16th June 2014







#### Call

Watershed's Studio Residencies support artists to research, produce and present ideas exploring art, culture and technology. We're currently offering one residency, for artists interested in time and space to develop thinking and prototype work. Residencies are two-months in duration and take place at Watershed's Pervasive Media Studio. They offer the opportunity to be fully immersed in development of a project idea, whilst becoming part of the inspirational network of practitioners associated with the Studio.

#### When

Studio Residences begin on  $1^{st}$  September 2014 and culminate in a Showcase event at Watershed on  $6^{th}$  November 2014.

# More about the programme

Studio Residencies enable artists to share, explore and develop ideas in a supported, open environment. Facilitated by Watershed staff, artists participate in a structured programme that actively encourages collaboration and exchange with creative peers. Artists share thinking both on and offline through a process including:

- Regularly scheduled conceptual and technical critiques
- Online documentation of project process
- A 'halfway-point' conversation with the Studio community about ideas in progress
- Opening and closing events offering the opportunity for discussion with peers and public
- · Press coverage

As well as supporting a strong network of creative practitioners and academics, Watershed seeks to engage the public through it's year round programme of films, events, festivals, artist commissions and conferences. As such, we're keen for work produced during the residencies to have visibility within the main Watershed building. This could be realised through punctuated activity such as audience participation and feedback during development, test installations or open lab style events.

Towards the end of the residency period, Watershed will work closely with agency Ladbury PR (<a href="http://www.ladburypr.com">http://www.ladburypr.com</a>) to share stories about the project and the ideas that are developed. Participants will be asked to cooperate in this process by providing quotes, interviews and images where necessary. Here are links to a selection of past stories published:

Iuneau Projects featured in Wired

Craft + Technology Residents featured in artists newsletter

Patrick Laing featured in Imperica

Stuart Nolan in the Guardian

Kieron Kirkland in the **Huffington Post** 

Magicians in Residence Stuart Nolan and Kieron Kirkland featured on  $\underline{BBC\ Click}$ 

Pan Studio's Hello Lamp Post featured in many places including BBC Radio 4 Today and the Independent

At the end of the Studio Residencies programme, participants will be expected to present and demonstrate their work in a public arena and produce a final report that considers process, findings and value. Event documentation and reports will be published online and disseminated through the Pervasive Media Studio and Watershed networks.

"It's worth saying right now that the results of this residency very definitely met our expectations, and in some cases completely exceeded them. We're both extremely happy with the outcomes. We've received an intensive burst of support – both technical and conceptual – from the studio community, and from the public through the studio's open-to-all events. A long-term collaboration with at least one core project at its heart has been sparked." Timothy X Atack & Mr Underwood of Geiger-Müller Sound System, Studio Residencies 2012, <a href="http://wshd.to/gmssreport">http://wshd.to/gmssreport</a>

#### Who

We're looking for artists with open, rigorous and experimental approach, who are willing to produce work that is exposed, tested and investigated as it is developed. Artists will be encouraged to focus on exploration and process, rather than completion of a finished product.



We're keen to hear from established or emerging artists - particularly those interested in researching and extending their existing practice at the point where new technologies and culture meet. We're most interested in supporting artists whose practice will significantly develop through inclusion in the programme.

The programme welcomes applications from varied artistic disciplines such as installation, sculpture, drawing, writing, animation, film, performance, gaming, dance, electronic, live, sonic or time-based arts – we're completely open. It is also possible to apply as either individuals or groups. The programme supports projects that have already been conceptualised, but require financial, critical and technical support to develop.

"The open, experimental process that we were encouraged to pursue in the residency in terms of testing and investigating our ideas was very welcome and useful. It is not a manner in which we have worked much before but we really enjoyed it. The development of ideas with Watershed throughout the project was incredibly helpful and being able to draw upon the wealth of knowledge available at Pervasive Media Studio was brilliant. Rather than seeming to be a challenge this way of working proved to be really refreshing and very useful." Phil Duckworth and Ben Sadler of Juneau Projects, Studio Residencies 2012, <a href="http://wshd.to/jpreport">http://wshd.to/jpreport</a>

#### Where

Studio Residencies will be hosted at Watershed's Pervasive Media Studio and artists will become part of its community of content producers, artists, engineers, academics, scientists, technologists and tinkerers, whose practice resides in diverse creative fields such as performance, live art, theatre, gaming, music, animation, television, storytelling, sonic art, space exploration, film & video, projection, sensory environments and social media. Resident artists are provided with dedicated desks and storage space within the Studio, and will also have access to meeting and event spaces.



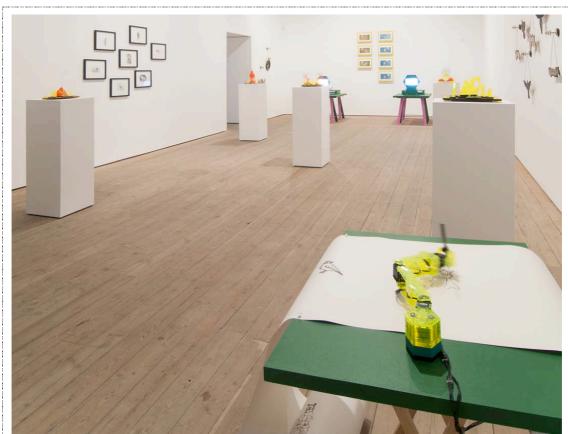


Resident artists and technologists collaborating during a Magic Hack at Pervasive Media Studio, http://wshd.to/magichack

# **About the Pervasive Media Studio**

Watershed's Pervasive Media Studio brings together an active network of over 150 artists, creative companies, technologists, engineers and academics to work on new and emerging ideas. Ideas can be cultural or commercial and span gaming, projections, location-based media, tangible interfaces and new forms of performance. Run in partnership with the University of the West of England's Digital Cultures Research Centre and the University of Bristol, the Studio has a great workspace, an open ethos and a can-do attitude. <a href="https://www.watershed.co.uk/pmstudio">www.watershed.co.uk/pmstudio</a>

"We would wholeheartedly recommend the residency scheme to anybody. The Pervasive Media Studio is a great environment to be in and is a perfect opportunity to look both at a specific question but also at your practice as a whole." Phil Duckworth and Ben Sadler of Juneau Projects, Studio Residencies 2012, <a href="http://wshd.to/jpreport">http://wshd.to/jpreport</a>



Juneau Projects' drawing robot Bartleby (developed during their Studio Residency), exhibited as part of solo exhibition 'The Infocalypse Stack', at London's Ceri Hand Gallery © Juneau Projects 2013

#### What's on offer?

The residency offers:

#### Research support:

- £3,000 bursary (tax inclusive)
- Up to £1000 for travel and accommodation\*
- Opportunity to focus intensively on development of an idea

#### **Development support:**

- Peer community of potential collaborators for current and future projects
- Structured process featuring research blogs, regular catch ups, discussion and feedback events

#### Production support:

- Up to £1000 production budget (managed by iShed)
- Critical and technical advice and support
- Studio space in a collaborative environment

## What do we expect from you?

- Regular online documentation of progress and ideas
- Participation in events, critiques and discussions
- At least 2-3 days per week dedicated research time at the Studio
- A willingness to contribute to the Studio community
- An open, rigorous, experimental approach
- Production of work which is exposed, tested and investigated as it is developed
- Presentation and demonstration of a work in progress or finalised piece
- Completion of an illustrated research report, documenting process, describing findings and considering value

#### **Timetable**

Open for applications: 7<sup>th</sup> April 2014 Close to applications: 9am, 16<sup>th</sup> June 2014

If your application is successful, you will hear by: 30th June 2014

Interviews and selection: 16th July 2014

Development period begins: 1st September 2014

## **Eligibility**

We will consider applications from:

- Established or emerging artists who live and work in the UK (as described in the 'Who' section, page two);
- Artists may apply as individuals or groups.

No other applications will be considered. If artists are unsure whether they are eligible to apply, they should contact Victoria Tillotson (contacts below).

Applicants are not limited to making a single application to the scheme.

#### **Assessment Criteria**

Project applications will be assessed against the following criteria:

 Development – How will the proposed project develop and enrich the artists' practice in the medium to long term?

<sup>\*</sup> Travel and accommodation is not provided, but Watershed will assist in sourcing local places to stay.

- Quality of content
- Fit of project within the artists current practice
- Communication How will the proposed project communicate the idea or concept?
- Impact What is the anticipated impact of the proposed project beyond the timescale of the residency?
- Originality
- Technology Does the idea use technology in an interesting and surprising way?
- Viability Is the scope of the project realisable in terms of timescale and resources?
- Approach Does the artist advocate an open, rigorous, experimental approach?
- Contribution of the proposed project to the breadth and balance of the Pervasive Media Studio portfolio

#### How to apply

If you are interested in applying for a residency, please download and complete a short application form from the <u>opportunities section</u> of the Watershed website.

#### Contact

If you have any questions or queries please contact:

Victoria Tillotson, Producer victoria@watershed.co.uk / 0117 370 8872

# **Current and recent artists resident at Pervasive Media Studio:**

Sarah Angliss

http://www.watershed.co.uk/ished/projects/2013/trace/

Heidi Hinder

http://www.watershed.co.uk/ished/projects/money-no-object/

Juneau Projects

http://www.watershed.co.uk/ished/projects/juneau-projects-2012

Geiger-Müller Sound System

http://www.watershed.co.uk/ished/projects/sonic-graffiti-2012/

AntiVJ

http://www.antivj.com

Stand + Stare Collective

http://www.standandstare.com

Anagram

http://weareanagram.co.uk

**Guerilla Dance Project** 

http://www.guerilladanceproject.com

Circumstance

http://productofcircumstance.com/portfolio

# Studio Residencies 2014 is a Watershed programme, made possible by Arts Council England.

#### **About Watershed**

Watershed is a cross-artform producer, sharing, developing and showcasing exemplary cultural ideas and talent. Curating ideas, spaces and talent, Watershed enables artistic visions and creative collaborations to flourish. Watershed is rooted in Bristol but places no boundaries on its imagination or desire to connect with artists and audiences in the wider world. http://www.watershed.co.uk

# **About Arts Council England**

Arts Council England champions, develops and invests in artistic and cultural experiences that enrich people's lives. They support a range of activities across the arts, museums and libraries from theatre to digital art, reading to dance, music to literature, and crafts to collections.

Between 2010 and 2015, they will invest £1.9 billion of public money from government and an estimated £1.1 billion from the National Lottery in arts and culture to help create experiences for as many people as possible across the country.

http://www.artscouncil.org.uk





