

WATERSHED NEEDS YOU!



VOTE FOR US TO WIN BIFA CINEMA OF THE YEAR



Photography to Illustration process;

- I started with the photos of Gav as supplied.
- Found a suitable smiley face. Then flipped it.
- I wanted the pointing hand to be the right hand and closer to the face, and wanted a better 'point'. I found a suitable replacement hand.
- The hand is the bit that I'm not very happy with, as the hand looks a bit big!
- Gav's eyes were a little closed in the photo and wanted the eyes to be more open, so found a reference image that fitted.
- I found reference for a jacket/shirt.
- I wanted the sleeves to be rolled up like the 'We Want You' reference as discussed.
- The photo composite image then goes into Adobe Illustrator.
- There is software usage at that point, as the software helps trace the image.
- At that point I work into the image, whilst looking at the reference.
- I use a WACOM pen and drawing tablet and some bespoke brushes in the Adobe Illustrator and Photoshop software.
- Once I had the dark shadows sorted, I needed to add in the lighter parts of the illustration.
- I knew I wanted to add in halftones dots - to fit the design reference.
- This helps with the Propaganda design feel we were after.
- Then it's all put back in Photoshop.
- The drawing is then fine tuned to create a master file.
- I then use that master illustration for all the different sizes we needed.
- For the larger pieces of artwork I use Topaz Labs software that scales the image.