



Rife Residency: Content Creator (freelance)
Deadline Sunday the 16th of May at 20.00

Rife Magazine is an online platform covering stories that matter to young people. Everything we publish is created by under 30s, because we believe everyone's voices should be part of the media landscape so it is relevant and representative.

You will join us for 12 days in a paid freelance role, as part of a cohort of two Rife Content Creators, a Resident Rife Editor, and a Social Media Creator. You will make content for Rife Magazine – personal essays, opinion pieces, interviews, articles, videos and photos that will resonate with other young people. In return, you will be mentored by an experienced team of creatives who will help you produce online content to kickstart your creative career. You will also gain more transferable skills, a new perspective on the creative industries, and a network of contacts that will be invaluable as you head into the future.

What Exactly Will You Be Doing?

- Reporting on activities and stories that are important to young people;
- Giving a platform to other young content creators in the West of England;
- Taking an active role in Rife editorial planning meetings;
- Attending training and actively pursuing personal goals;
- Adopting safe working practices at all times, and conforming to all relevant Safeguarding, Data Protection, Health and Safety and Covid-19 procedures (we will train you up on these things).

How Do We Measure Your Progress? What Indicates That Things Are Going Well?

- Rife Magazine is up-to-date and active with work produced by content creators from across the West of England;
- The content you create and publish is well timed, interesting and relevant to the target audience;
- You're eager to learn, you develop new skills and knowledge, and actively participate in meetings, mentoring sessions and training;
- You become great at communicating and have productive working relationships with Watershed staff, young people and partners that we work with;
- Your confidence improves and so does your awareness of the career choices available to you;
- If we ask you for feedback or short reports on the things you have worked on, you supply these on time and ensure the info you provide is accurate.

Personal Specification - what are we looking for?

- An interest in storytelling, digital media and the things others care about
- Good writing skills and an interest in creating your own
- Understanding and interest in photography and video



- Good level of IT literacy (preferably on Mac)
- Confident user of social media
- Aged between 18-30 years old
- Shows initiative and positive approach to problem solving
- Proven ability to work independently under direction and as part of a team
- Your own laptop, but other equipment will be provided where duties require

How to apply

- In max 250 words or max 3 minutes of video, message describe your first idea for a piece of content for Rife's website. This could be an article, short documentary, podcast, photography piece, or anything else you think would fit on Rife. Have a look at [Rife's website](#) to get an idea of what we publish.
- Please include any links to existing work that you would like us to look at. This could be a blog, YouTube channel, Instagram account, or something else.
- Send an e-mail with the subject 'Rife Freelance Content Creator' to editor@rifemagazine.co.uk, addressed to Sammy
- If you need any more guidance or a chat before applying, email editor@rifemagazine.co.uk and we can reply between 10-13th May.
- **Deadline Sunday the 16th of May at 20.00**

Fee and start date for Content Creator

- You will be paid £150 a day.
- This will be for 12 days spread out over 5 weeks (days to be agreed), starting in May 2021 and delivered by mid-July 2021.

Watershed Values

The Watershed brand is unique, trusted and respected and is driven by the following shared values which are clearly articulated. Ability to master and represent Watershed's Vision and Values is therefore important.

Watershed is:

Inclusive	We are people led. We listen to and engage with the broadest range of people.
Open and Honest	We provide a culture and environment that is trusting, trusted and trustworthy.
Make Things Happen	We approach opportunity and challenge creatively, collaboratively and with a can do attitude.
Entrepreneurial	We are inventive, try new ideas, experiment, learn and share.
Celebratory	We celebrate culture, creativity and wonder.