



Bottled Water
1 Liter



WATERSHED

Watershed Total Energy Use



	CO ₂ E	Bananas	Miles in a Car
Watershed Annual Total (energy Use)	403 Tonnes	3.7 Million	622 Thousand
Watershed energy use Per Hour Open	9Kg	79	16



1 Banana



	CO₂E	Bananas	Miles in a Car
1Hour Browsing the internet Laptop	110g	1	0.21



Flights

London to Glasgow

London to Hong Kong



	CO ₂ E	Bananas	Miles in a Car
Locally sourced and distributed	320g	2.91	0.60
transported 600 miles by road	480g	4.36	0.91



Watershed Annual Total (energy use)

35 miles Cycling



	CO ₂ E	Bananas	Miles in a Car
Powered By Bananas	1.4Kg	13	3
Powered by Cheesburgers	10.5Kg	95	20
Powered by airfreighted Asparagus	164.5Kg	1495	310



Based on 40 calories per mile. (Average Banana is approx. 105 Calories)

Excludes embedded carbon in bike, 10g-100g CO₂e per mile depending on lifespan of bicycle



Flights



	CO ₂ E	Bananas	Miles in a Car
London To Glasgow return Flight	368 Kg	3,345	694
London To Glasgow return Flight Per Mile	530g	5	1
London To Hong Kong return Flight economy	3.5 tonnes	31,818	6,604
London To Hong Kong return Flight economy Per Mile	290g	3	0.55
London To Hong Kong return Flight Business Class	13.9 Tonnes	1,236,363	26,226
London To Hong Kong Business Class Per Mile	1.16 Kg	11	2.19
London to Glasgow By Train	64Kg	581	121
London to Glasgow By Train Per Mile	90g	1	0.17



Weeks worth of mains water

UK Average, (Washing Drinking Cooking e.t.c)



Burger
4Oz 113g



1 Hour Browsing the internet



	CO ₂ E	Bananas	Miles in a Car
1Hour Browsing the internet Laptop	98.5g	0.90	0.19
1Hour Browsing the internet Smartphone	67g	0.61	0.13



35 mile drive in average car



	CO ₂ E	Bananas	Miles in a Car
Drive 35 Miles in an average UK car	18Kg	164	35
Same Journey but congested	56Kg	509	106

(same as an entire year of average mains water usage for one UK person.)



Burger 4-oz



	CO ₂ E	Bananas	Miles in a Car
Vegan bean burger, no cheese	360g	3.27	0.68
veggie bean burger with cheese	630g	5.73	1.19
cheeseburger with beef patty	3.2Kg	29.09	6.04

A cheeseburger every day of the year would be a quarter of your annual allowance for a 5-tonne lifestyle



Space Tourism



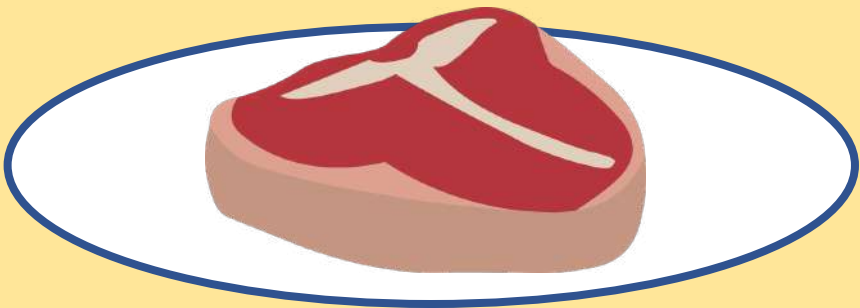
	CO ₂ E	Bananas	Miles in a Car
Blue Origin New Sheppard (Jeff Bezos)	330 Tonnes	3 Million	622 Thousand
Blue Origin New Sheppard Per Hour	1980 Tonnes	18 Million	3.7 Million
Space X Falcon 9 Return Flight to ISS (35 Hours Flight Time)	600 Tonnes	5.4 Million	1.1 Million
Space X Falcon 9 Per Hour	17 Tonnes	155 Thousand	32 Thousand



Weeks worth
of mains water



	CO ₂ E	Bananas	Miles in a Car
Weeks worth of mains Water (UK Average)	350g	3	0.65



8oz Steak

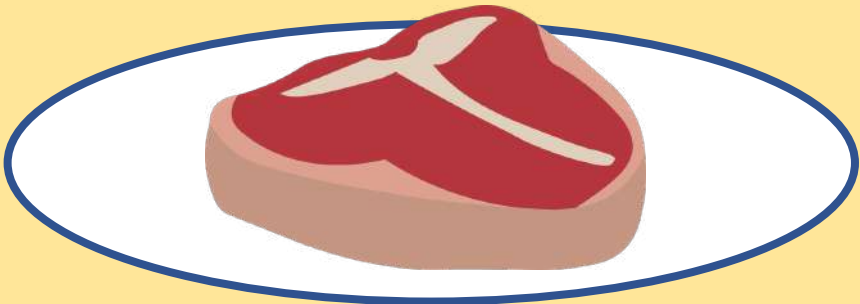


	CO ₂ E	Bananas	Miles in a Car
Reared on deforested land in South America	17.8Kg	162	34
Reared in the UK	5.8Kg	53	11



Strawberries

250g



8oz Steak

Reared on deforested land in South America



250g Strawberries



	CO ₂ E	Bananas	Miles in a Car
Grown locally outdoors in season	490g	4.45	0.92
Flown from South Africa out of season	3.65Kg	33.18	6.89



**35 miles drive in
average car**



35 miles Cycling



**1 Hour Browsing
the internet**