

CINEMA

# REDIS COVERED

Thu 26 - Sun 29 July

Great films back  
on the big screen

## FESTIVAL REVIEW

See it at Bristol's

# WATERSHED

[watershed.co.uk](http://watershed.co.uk)

  Film  
Forever  
LOTTERY FUNDED

*“A weekend of magical, educational, heart-warming cinema, brought to its audience through dedicated exploration of film archives and a true love of what makes cinema special. I feel totally spoiled.”* **Audience Comment**



Cinema Rediscovered returned to UNESCO City of Film Bristol and surrounding area for its third edition 26 -29 July 2018, putting lesser known cinematic visions centre stage, asking questions about the role of cinema and launching a touring programme across the UK and Ireland with support from BFI awarding funds from National Lottery and sponsors.

## **Over 5,105 Festival Admissions**

**Including 1,990 Ticketed Admissions** across four venues Watershed, Curzon Clevedon Cinema & Arts, 20<sup>th</sup> Century Flicks and BFI Southbank

**Over 600 admissions for the Outdoor Screenings**

**3,210 views at free drop-in events**

## **Over 1,400 (to date) Touring Programme Admits / Online Views**

**13 venues across UK and Ireland and on MUBI in over 200 territories**

*“Great atmosphere outside the screenings but the films themselves were projected beautifully often with a brilliant intro/post screening discussion with well picked speakers.”* **Audience Comment**





## Audience analysis and feedback

18% of audiences were new bookers

98% very likely or likely to attend an event like this again.

## Putting lesser known cinematic visions centre stage...

54 feature films and shorts from seven countries

40% of the films were by women filmmakers

24% of the films were by Black and Minority Ethnic filmmakers



*"They didn't really want to tell stories about black women, and they surely didn't want to have a black woman behind the camera..."*

Leslie Harris interview Kyla Marshall, [The Guardian](#)

## Five Festival Programme highlights...

- **Leslie Harris' *Just Another Girl on the I.R.T.*** on 35mm with Q&As at BFI Southbank, London and Watershed, Bristol.
- **Margaret Tait centenary celebration *Blue Black Permanent*** presented by its Bristol based Producer Kate Swan launching its run on MUBI in August.
- **Trip to Curzon: Bill Douglas' *Comrades!*** which dramatises the story of the Tolpuddle martyrs in Dorset presented with the Bill Douglas Museum.
- ***The Big Lebowski* 25<sup>th</sup> Anniversary** showing with pre-screening Wii bowling contest, White Russians, DIY zines and intro by writer and filmmaker Katie Hogan.
- ***The Phantom Carriage*** with live musical accompaniment from Stephen Horne presented by South West Silents in partnership with the Swedish Institute.

## Bristol UNESCO City of Film



This 3d edition celebrated Bristol's new status as UNESCO City of Film with a focus on local connections - including outdoor screenings. Broadcaster **Samira Ahmed** and Bristol-born **Mike Hodges** introduced ***Flash Gordon*** (1980) and writer/curator **Adam Murray** (Come The Revolution) presented modern classic ***Black Panther*** (2018.)

Other events included the UK premiere of new 4K restorations of **Aardman Animations'** earliest films with Co-founder **David Sproxtton** and Archivist **Tom Vincent** and the 25th anniversary reflection on St. Paul's based **Black Pyramid Film and Video Project**.





The event was accompanied by an [editorial piece](#) by **Ian Sergeant**, Kalaboration CIC Director, PhD candidate researching Black British masculinity brought together guests including festival co-founder **Femi Kolade**, writer/director **Kolton Lee**, writer/curator **Karen Alexander** and **Liz Chege** (Come The Revolution) for a timely reflections on representation.

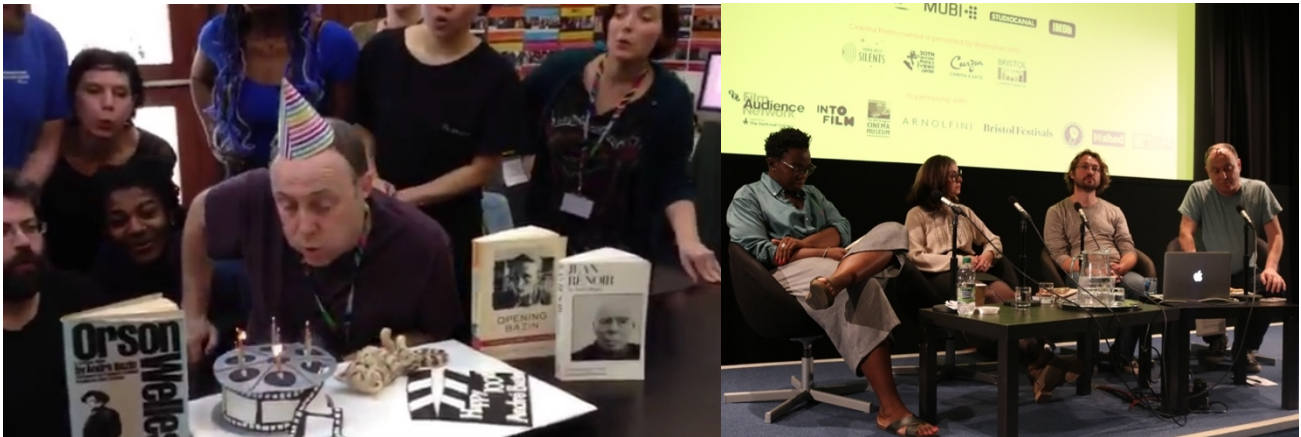
## Women were in the spotlight...



## 40% of the films presented were by women filmmakers

*Just Another Girl on the I.R.T.* headlined the Women on the Periphery strand of feature film debuts, shorts and special events celebrating brave, bold, funny and warm storytelling from and about extraordinary women including Tracey Moffatt, Gurinder Chadha, Ester Martin Bergsmark, Margaret Tait, Idiko Enyedi, Madeline Anderson and Leslie Harris.

## Asking questions about the role of cinema - Bazin 100



“Now in its third year, Cinema Rediscovered has quickly become the UK’s go-to festival for classic cinephilia.” **Park Circus**

Another central festival strand of conversations and screenings celebrated Influential French critic André Bazin, the prototype cinéophile and film activist celebrating his impactful life, addressing his question: “*What is cinema?*” including contributions from writer and film programmer **Tega Okiti**, Watershed Cinema Producer **Tara Judah**, Watershed Cinema Curator **Mark Cosgrove** and Online Editor for Sight & Sound **Nick Bradshaw**.

## A platform for Restored & Rediscovered films...

There were opportunities to watch brand new restorations including ***Maurice*** on the eve of its national BFI re-release, ***The Apartment*** (due out in 2019) as well as a launch preview of ***The Big Lebowski*** ahead of their release in UK cinemas.





"Cannes! Bologna! Bristol! The only places to have screened the new ravishing restoration of Billy Wilder's *The Apartment* so far. #CineRedis18's screening tonight was tremendous. Bravo @CineRedis @wshed" –

**Audience Comment via Twitter @carolcurran**

### ***Blue Black Permanent* on 35mm and online (MUBI)**

To mark Margaret Tait's centenary, a rare 35mm showing of *Blue Black Permanent* was introduced by its Bristol based Producer Kate Swan. Audiences in over 200 territories could also see the film on MUBI in August (Views: 1000 - UK only)

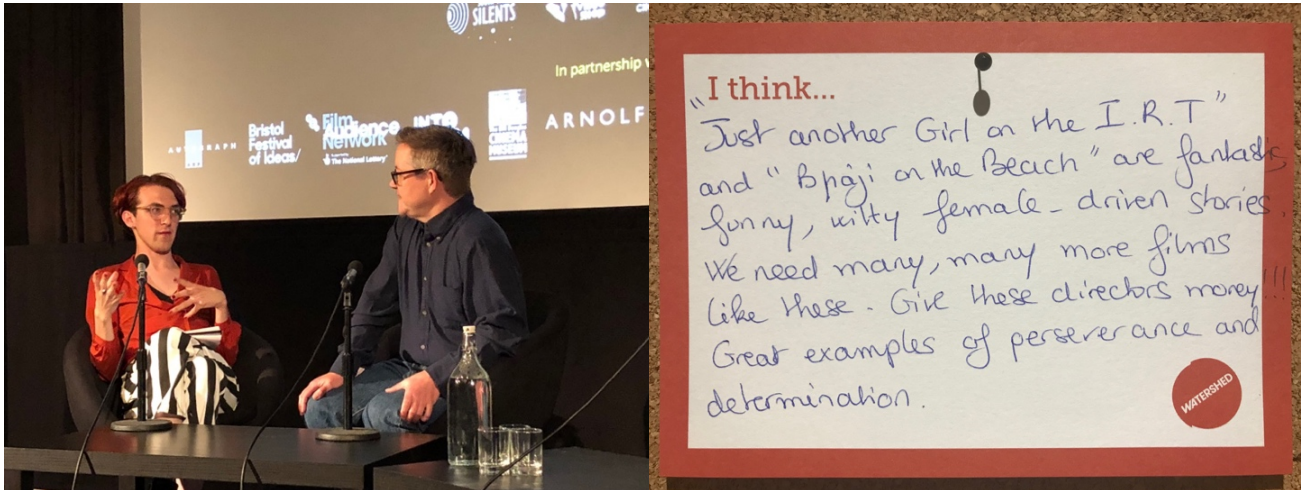
### ***Le Crime de Monsieur Lange* on tour – 9 venues**

We teamed up with STUDIOCANAL to take 4K restoration of *Le Crime de Monsieur Lange* to venues including **Broadway** (Nottingham), **Home** (Manchester), **GFT** (Glasgow), **Filmhouse** (Edinburgh), **Tyneside Cinema** (Tyneside) and **Irish Film Institute** (Dublin) before its DVD, Blu-ray and digital release.

### ***My 20th Century* on tour – 9 venues**

With support from the Hungarian National Film Archive, the newly restored debut from director Ildikó Enyedi (*On Body and Soul*) toured to venues including **Home** (Manchester), **QFT** (Belfast), **ICA** (London), **GFT** (Glasgow) and **DCA** (Dundee.)

*"What's so exciting about Cinema Rediscovered is that the definition of archive is bracingly broad. Over the weekend I watched television news reports, cult horror films, British costume drama, TV programmes and European classics Cinema Rediscovered is brilliant at reminding us that archives are as much about our present and future, as our past. "* **Tyneside Cinema's Film Programme Coordinator Rachel Pronger**



**48 events creating an informal, inclusive & inspiring space**

**39% of survey respondents stayed for a social in the venue**

**24% got involved in a Q&A / discussion / workshop**

**25% engaged online / through social media**

**Every event / screening was introduced and or accompanied by a discussion, involving a diverse range of guest speakers: 51% women / 34% BAME / 9% LGBTQ+.**



*"A great chance to see and hear about the lesser-known history of Bristol's connection with cinema from an incredibly knowledgeable and friendly guide."*

**Kirsty Asher, [Bristol 247](#) on the Cinema Walking Tour**



## Special events included...



- **Bristol UNESCO City of Film Cinema Walking Tour** by Dr Peter Walsh.
- **Projection Tours** at Watershed with Aardman Archivist Tom Vincent.
- **Screen Studies South West** meet-up with representatives from Exeter, Bristol, UWE and Bath Spa Universities resulting in a shared [resource](#).
- **Local archive shorts** from the BFI archive by South West Silents played in Watershed's café/bar raising awareness about Britain on Film and the BFI Player.
- **Tours of BV Studio** in Bedminster G.Hogg is the founder of the Cube Cinema.
- **Park Circus Presents: 20th Century Flicks Film Quiz**



## As a result of attending the festival...

- **49% were more aware of film history and heritage**
- **26% were introduced to a type of film that they would have never otherwise considered**

- **51% of learnt something new or different about film**
- **47% were more interested in attending events**

## **Our 17 Volunteers were at the heart of our success...**

*"I really felt like I got something out of it by meeting new people and listening to their stories and making connections. I learnt a lot... I also appreciated the trust you put in the volunteers."* **Volunteer**

*"Got to meet amazing, passionate people, watch great films and have a fantastic time overall, I have festival withdrawal symptoms since the festival finished and once again the whole experience reminded why I want to be involved in film exhibition!"* **Volunteer**

Specialist volunteer **Bethany Lamont** also successfully led on a dedicated live Instagram and Twitter campaign (@CineRedisReport festival roaming reporter) campaign.







## Engaging young people in collaboration with Into Film...

Into Film brought some of their Young Reporters and Youth Advisory Council members to to experience the festival. Over four days, they attended screenings, met inspiring directors and film industry professionals, participated in talks, and went on a tour of a BV Studio specialising in restoring analogue film. Read their [blog](#).

*“Despite the film being 25 years old, it is still relevant to today's audiences because it deals with universal themes such as adolescence and teen pregnancy. After the screening, Leslie Harris spoke about how difficult, yet rewarding the process of making the film was, I found her perseverance and continuous optimism that she would make the film extremely inspiring. ”*

**Eleanor, 17 on Just Another Girl on the I.R.T.**

## Press & Marketing coverage

**Press coverage was extensive including national publications and media outlets** such as Sight & Sound (August issue), [The Guardian](#), The Independent, BBC Radio 4 c/o Sarah Harvey PR and local media coverage in 24/7, BBC Bristol Radio, Bristol Life Magazine. This was combined with an extensive outdoor marketing campaign, bespoke branding assets and print and extensive social media campaign led by Watershed’s team with the input of region based specialists Lorena Pino, Liz Chege and partners.



## Highlights included:

- 1 July 2018** - Bristol 24/7: The Many Strands of Cinema Rediscovered
- 3 July 2018** - Visit Bristol: 5 Things to fall in love with at Cinema Rediscovered
- 5 July 2018** - Entertainment Focus: Le Crime de Monsieur Lange Theatrical Tour
- 11 July 2018** - Rife magazine: Just Another Girl on the I.R.T
- 12 July 2018** - The Guardian: Leslie Harris interview online and in print
- 12 July 2018** - The Independent: opinion piece by Nikesh Shukla online and in print
- 13 July 2018** - The Guardian: Angry Young Women
- 19 July 2018** - BBC Radio4 Film Programme: interview with Leslie Harris
- 19 July 2018** - Alt Africa: preview of Just Another Girl on the I.R.T
- 20 July 2018** - Flickfeast: preview
- 25 July 2018** - Bristol Live: Innovative Film Festival Cinema Rediscovered





Social media proved effective in engaging audiences particularly when involving influencers such as **Nikesh Shukla**, **Come The Revolution**, Film Critics Day alumni, artist **Jasmine Thompson**. See pictured below examples of social media by influencers, co-curators and contributors.



## 40 editorial pieces from different 26 writers

Published on our own and partners' platforms on blogs such as the Cinema Rediscovered Blog, South West Silents, MUBI Notebook , watershed.co.uk and RIFE ranging from an *Ontology of the Memed Image* by Ben Flanagan to *Cathy Brennan* personal reflection on *Something Must Break*.

"For the first time, I saw the subtle nuances of my own life and desires explicitly reflected on film." **Cathy Brennan, "Something Must Break": A Superlative Queer Love Story.**

## Reframing Film Heritage – Sector Development Day



*"I made useful new contacts; I gained fresh ideas and inspiration; a better understanding of opportunities to participate in FAN."* **Participant**

**85% of surveyed participants agreed the workshop was a valuable experience.**

**60% made useful connections and gained fresh ideas and inspiration.**

**Participants came from across the UK and included representatives including:**

**28% BAME; 77% women; 7% young people (20 – 29 years old)**

Some of the most distinctive voices in cinema curation including **Jemma Desai** (Founder of I am Dora), **The Final Girls**, **Joan Parson** (Time is Now) and writer/curator **Karen Alexander** opened up a conversation on the importance of re-presenting and reframing archives, co-presented with **BFI FAN** partners including Film Hub North.





## Connected strands *Right Here, Right Now, Archiving for the Future*

This involved guest contributions including **Ehsan Khoshbakht** (Il Cinema Ritrovato Co-Director), **Will Massa** (Curator of contemporary fiction film, BFI National Archive), **Jilly Payne** (Director, SWFTA), **Dr. Phil Wickham** (Curator, The Bill Douglas Museum.) **Danny Leigh**, writer, broadcaster and Senior Curator of fiction film and television at BFI National Archive, gave his perspective on reframing the past, present and future of the archive with a focus on his personal interest in class representation.

*“The right place to start the conversation on the future of UK wide Screen Heritage programming. Film Hub North is working with the BFI and the exhibition and archive sectors to develop four annual UK wide programmes hitting screens between 2019 and 2022. We’re delighted to be a new industry partner for the festival.”* **Anna Kime, Film Hub North**

## A platform for talent; 2<sup>nd</sup> edition of the Film Critics Workshop...



*“It showed me that criticism and arts writing need not be a miserable and hyper-competitive place – I appreciate all the enthusiasm of the participants, speakers, and most of all the unending support of Tara [Judah].”* **Participant**

**10 UK participants for 2018 were selected from an open call.**

**60% of the participants were under 25**

Led by critic and programmer **Tara Judah**, the 2<sup>nd</sup> edition of the Film Critics expanded to two days. Reflecting on the changing state of film criticism and cinéphilia since André Bazin famously asked "Qu'est-ce que le cinema?", this was an opportunity for bloggers, podcasters, video essayists and other creative critical minds to learn from peers and mentors to examine the current (and future) state of film criticism in the UK and beyond.

*"I attended the majority of the festival, two screenings in particular stood out to me: Just Another Girl on the I.R.T. and Blue Black Permanent. The opportunity to see these films in a theatrical format was a privilege I was grateful for."* **Participant**

*"I wasn't expecting to stay in contact with the group - although I hoped I would! We've talked quite a bit since which is great."* **Participant**



Guests included film critic **Michael Pattison** (MUBI Notebook), **Pamela Hutchinson** (writer and film critic), **Nick Bradshaw** (Online Editor, Sight & Sound), writer and film programmer **Tega Okiti**, Sammy Jones (RIFE Editor), video essayist Jonathan Bygraves and The Final Girls. See dedicated [blog](#), four selected highlights on [MUBI Notebook](#) and was mentioned on So Mayer's [ICO blog post](#) about widening the film canon.

*"You work alone in your bubble and then suddenly, at an event such as this one, you discover all these colleagues, and there is mutual support and admiration happening. Plots being formed!"* **Guest Speaker**



## 2017 Film Critics Workshop alumni stories...

10 out of 15 2017 Film Critics Day participants returned to the festival

**Liz Chege** curated a *Focus on Madeline Anderson* and introduced *A Moving Image*

**Katie Hogan** introduced a film and produced a bespoke zine (The Big Lebowski)

**Adam Murray** ran The Big Lebowski bowling event and introduced *Black Panther*

**Kirsty Asher** reported on the festival for [Bristol 247](#)

**Samantha Dunn** reported on the festival for [RIFE](#)



### Film Industry pathways / peer-to-peer collaborations:

**Rose Baker** is now working at the ICO.

**Kofo Owikoniran** is a young programmer at The Barbican, London

**Neil Ramjee** is now working at Moviola in the South West

**Fedor Tot** now Editor of Buzz Magazine, Wales is collaborating with Hannah Ryan

**Ellisha von Grunewald** has started a podcast with Ben Flanagan (Judge Cinema)

### Publications:

Publications our critics have gone on to write for include: *Sight & Sound* and *Little White Lies*, *MUBI Notebook*, *Bristol 247*, *The Village Voice*, *Buzz Magazine*.



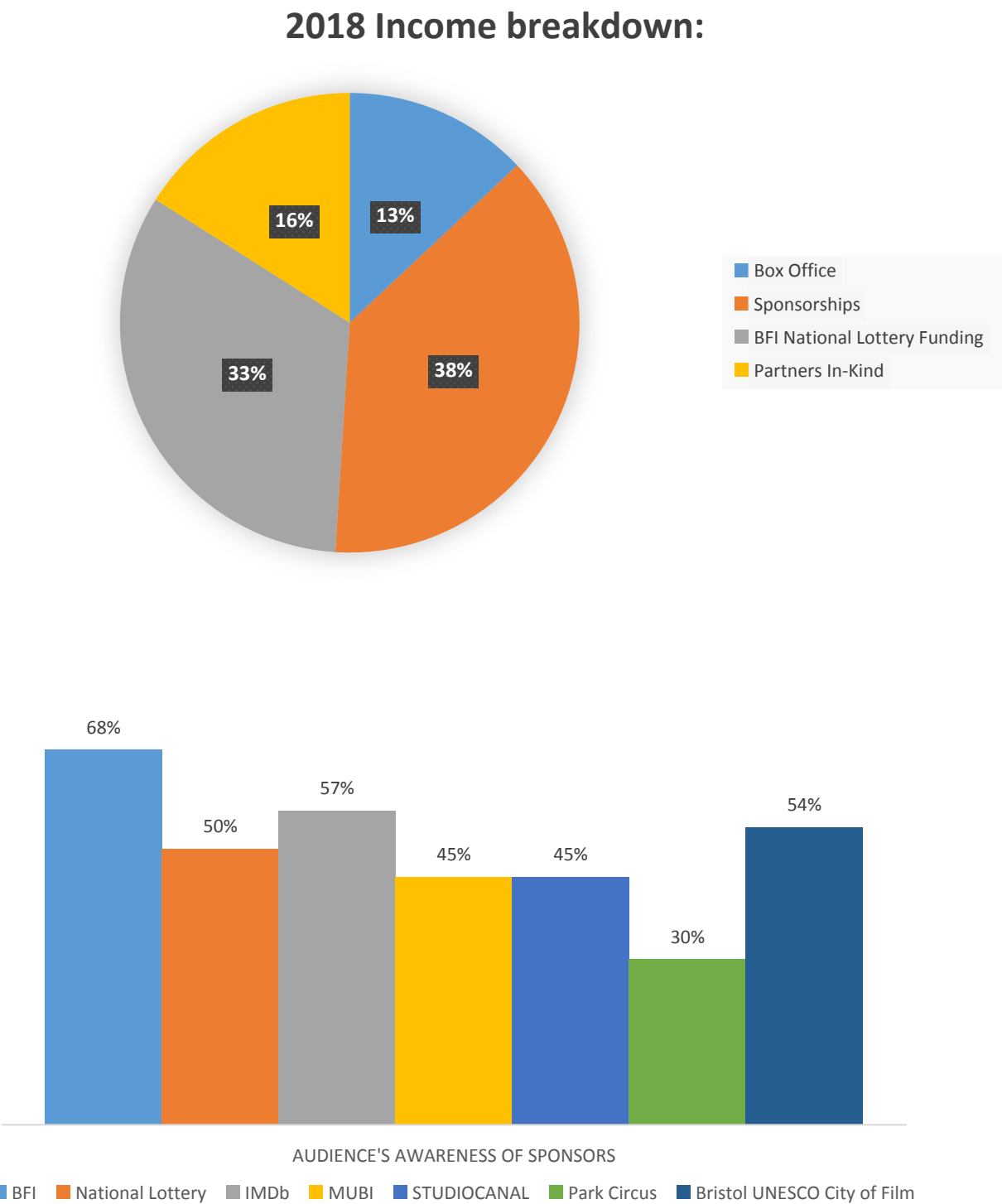
## 10 things we have learnt...

1. **There's a growing appetite for cinema of the past** and room to expand on this through pop-ups, touring and partnerships with online platforms (MUBI, BFI Player)
2. **Added value events and niche programming as well as informal networking** are effective in connecting with diverse audiences and practitioners.
3. **All films are not necessarily born equal with lesser known strands requiring more promotional and editorial resources** to generate ticket sales.
4. **Reframing Film Heritage generated some very interesting conversations** amongst local, national and international archives and exhibitors but packed in a lot. There is scope for expanded sessions with more structure for discussion elements.
5. **The Film Critics workshop is having a growing impact** resulting in more pieces published on Notebook. Alumni are also returning and finding routes into the sector.
6. **A good story (such as Leslie Harris), a dedicated PR and influencers really helped raise our profile** but more resources would benefit the event and tour.
7. **Involving young people through open calls for opportunities** to get involved (Volunteering, Film Critics Workshop), commissions (writing, illustration, event curation) and partnerships (Into Film, RIFE) proved very effective.
8. **The Film Fair was significantly scaled back** due to lack of resources/staffing and we are reviewing whether to focus instead on merchandise and offers.
9. **Existing and new sponsors MUBI and IMDb were key** to the expansion of Cinema Rediscovered online and outdoors, reaching new audiences.
10. **Outdoor screenings expanded the reach and visibility of the festival**, brought new audiences but were also resource heavy and of course, weather dependent!



**Thank you to our sponsors, partners, friends & audiences**  
**The festival could not exist without their support and shared passion for cinema**

**2018 Festival Income Breakdown:**





Cinema Rediscovered was presented by:

**WATERSHED**

With support from:



Cinema Rediscovered is presented by Watershed with:



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